

THE THOMPSON & KNIGHT FOUNDATION
PRESENTS

THE POWER OF PREVENTION
LUNCHEON

BENEFITTING THE COUNCIL
ON ALCOHOL & DRUG ABUSE

FRIDAY, OCTOBER 27, 2017
12:00 PM – 1:30 PM
THE FAIRMONT DALLAS

FEATURED SPEAKER

CDR Karen Hearod

Regional Administrator

Substance Abuse and Mental Health Services Administration

Commander Hearod (U.S. Public Health Service) serves as the Substance Abuse and Mental Health Services Administration (SAMHSA) Regional Administrator for Region 6, which includes Arkansas, Louisiana, New Mexico, Oklahoma & Texas. SAMHSA is the agency within the U.S.

Department of Health and Human Services that leads public health efforts to advance the behavioral health of the nation. Its mission is to reduce the impact of substance abuse and mental illness on America's communities, and its core values are that behavioral health is essential to overall health, prevention works, treatment is effective, and people recover. More than 2 million people in the U.S. have substance use disorders related to opioid pain relievers. One terrible consequence of this trend is that overdose deaths have more than quadrupled in the past decade and a half. In her role as Regional Administrator, CDR Hearod provides leadership in SAMHSA's efforts to inform, alert, and educate the public, patients and their family members, and health care practitioners of the dangers of prescription drug misuse.

EMCEE

Scott Murray

2017 SPONSORSHIP OPPORTUNITY

The Council on Alcohol & Drug Abuse
1349 Empire Central Dr., Ste. 800, Dallas TX 75247
214.522.8600 ext. 231

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Dear Friend,

The Council's 2017 Power of Prevention Luncheon will take place October 27 at The Fairmont Dallas. Sponsorship is the opportunity to touch, change and save lives impacted by the #1 preventable health problem in America – substance abuse. Our special emphasis this year is on prescription drug/opioid misuse education and prevention.

\$10,000 will impact 140 of the area's highest risk students in local alternative schools by providing them an evidence-based prevention curriculum and individual counseling sessions

\$7,500 will support 750 of the area's highest risk youth by providing activities, food, water, and participation incentives for summer programs and camps

\$5,000 will allow us to offer four community educational forums to 500 children and their families in our highest risk neighborhoods

\$2,500 will provide 30 prevention presentations and educational materials for schools, PTAs, churches, civic groups, and businesses

\$1,250 will provide information and referrals to 150 individuals accessing resources via the Information Helpline

Your sponsorship will help us achieve our mission, *to improve our communities' health, safety and productivity by reducing the incidence and impact of alcohol and drug abuse.*

Sincerely,



Debbie Meripolski
Executive Director

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Debbie Meripolski

Power of Prevention: Impact Opportunities

Presenting Power - \$10,000

- Three tables of ten, premium seating
- Twenty invitations to exclusive Patron Party
- Company name and logo in all promotional materials
- Full page ad in event program
- ½ page ad in Council Impact Report
- Banner ad on Council website and Facebook page
- Option to host Keynote Speaker or awardees at tables
- Company exhibit at event
- Personalized Drug Trends presentation made available to company or organization staff

Courage - \$7,500

- Two tables of ten, premium seating
- Fifteen invitations to exclusive Patron Party
- Company name and logo in all promotional materials
- ½ page ad in event program
- ¼ page ad in Council Impact Report
- Banner ad on Council website and Facebook page
- Option to host Keynote Speaker or awardees at tables
- Personalized Drug Trends presentation made available to company or organization staff

Serenity - \$5,000

- Two tables of ten, excellent seating
- Ten invitations to exclusive Patron Party
- Company name and logo in all promotional materials
- ½ page ad in event program
- Company logo in Council Impact Report
- Banner ad on Council website and Facebook page
- Personalized Drug Trends presentation made available to company or organization staff

Joy - \$2,500

- One table of ten, quality seating
- Four invitations to exclusive Patron Party
- ¼ page ad in event program
- Company name listed in Council Impact Report
- Personalized Drug Trends presentation made available to company or organization staff

Hope - \$1,250

- One table of ten
- Two invitations to exclusive Patron Party
- Company name listed in event program
- Company name listed in Council Impact Report
- Personalized Drug Trends presentation made available to company or organization staff

Name of Sponsor as it should appear in all print materials _____

Name of Contact Person _____ Email Address _____

Address, City, State, Zip _____

Contact Phone _____ Total Amount of Contribution \$ _____

I (we) prefer not to be listed in any printed materials. I (we) decline all benefits.

My check, made payable to The Council on Alcohol & Drug Abuse, is enclosed.

Please bill my credit card.

Cardholder's Name _____

Billing Address, City, State, Zip _____

MC/Visa/Amex/Discover Card # _____ Expiration date _____ Security Code _____

Cardholder's Signature _____

*For inclusion in program, form and logos (300dpi) must be received by October 1, 2017. Please mail/fax contract to
The Council on Alcohol & Drug Abuse 1349 Empire Central Drive, Suite 800, Dallas, TX 75247 P: 214.522.8600 ext. 231 F: 214.521.7253*

Patron Party: Fast Facts

Date: October 26, 2017
Time: 6:00 p.m. - 8:00 p.m.
Location: Home of Marie and Angel Reyes



Power of Prevention Luncheon: Fast Facts

Date: October 27, 2017
Time: Luncheon: 12:00 p.m. – 1:30 p.m.
Location: The Fairmont Dallas
1717 N Akard St, Dallas, TX 75201
Featured Speaker: CDR Karen Hearod
Emcee: Scott Murray
Attendance: Estimated attendance is approximately 400 parents, professionals, organizations, associations, donors, and youth
Contact: Nicole Miller, 214.522.8600 ext. 231
nmiller@dallascouncil.org

Thanks to last year's Power of Prevention Sponsors

Presenting Power Sponsor:

Thompson & Knight Foundation

Joy Sponsors:

Amegy Bank
Brunswick
EY
KPMG
Susan McEvoy
MHBT/Pat & Lauren Arthur/Bill & Cheryl Henry

Margot and Ross Perot
Santé Center for Healing
Three Dudes
Wells Fargo Advisors, LLC/John Mogk
Winstead

Hope Sponsors:

American Addiction Centers
BDO
Hon. Tena Callahan and Dr. Cynthia Pladziewicz
Lita and Rick Hodges
IMPACT Grand Prairie
Betsy and Bill Jessiman
La Hacienda Treatment Center
McGuire, Craddock & Strother, P.C.
Debbie and Mike Meripolski
Shari and Karl Nelson
Origins Behavioral HealthCare

The Ranch at Dove Tree
Marie Reyes
Laura Sahliyah
Sunspire Health
Texas Association of Addiction Professionals –
Dallas Chapter
The Salvation Army Adult Rehabilitation Center
Tom Thumb
Travel Design by KCH
7-Eleven, Inc.

A Glimpse Back to Previous Events



Marie Reyes, 2016
Honorary Chair, and friends

Center: **Scott Murray**, 2015 Emcee,
Amanda Ellis Cuban, and **Brian Cuban**,
2015 Featured Speaker



2016 Power of Prevention Event Committee and
Featured Speaker **Sarah Hepola**



2014 event attendees

About The Council on Alcohol & Drug Abuse

The mission of The Council on Alcohol & Drug Abuse is to improve our communities' health, safety and productivity by reducing the incidence and impact of alcohol and drug abuse. This is achieved through an expansive network of evidence-based services that **prevent** problems with alcohol and other drugs before they occur, **intervene** when they do and **promote recovery** for people already addicted.

For 71 years, the Council has developed relationships and connections positively affecting community dialogue, resource sharing, community development and evidence-based solutions to the #1 preventable health problem in the United States – substance abuse. The Council's work has received accolades and awards, coverage by national publications, and inclusion in the *Congressional Record*. But most importantly, since opening its doors in 1946, thousands of North Texans have been reached, changed and/or saved. **Last year alone, the Council trained or directly served nearly 35,000 people.** This was made possible because of donations, sponsorships and support of local community members, foundations, organizations and companies.

the council
ON ALCOHOL & DRUG ABUSE