

THE POWER OF PREVENTION
BREAKFAST
— BENEFITING —
THE COUNCIL ON ALCOHOL & DRUGS

THURSDAY, OCTOBER 25, 2018
7:45 AM – 9:00 AM
BELO MANSION & PAVILION

FEATURED SPEAKER

Lyle Prouse

Lyle Prouse was born in Wichita, Kansas in 1938. He is part Comanche and grew up in an alcoholic home in a World War II housing project. After graduating from High School, Lyle joined the Marines as a private but made the rare transition from enlisted to officer grade and ultimately Captain, a jet fighter pilot flying combat missions in Vietnam. After his discharge from the Corps, Lyle became an airline captain for Northwest Airlines and flew for nearly 22 years before the same alcoholism that killed his parents almost destroyed his life. He was the first commercial pilot ever arrested and sent to prison for flying drunk. The blistering media coverage was relentless as he was fired, stripped of all flying certificates, tried, convicted, and sent to Federal prison for sixteen months. In spite of all the seemingly impossible obstacles, Lyle got sober, returned to Northwest Airlines and retired as a 747 captain. In January of 2001 he received a full Presidential pardon from then President Bill Clinton. Today, Lyle is a husband, father and grandfather. He has been sober more than 21 years and has devoted his life to helping others overcome alcoholism. He is still flying and has participated with all the major airlines in their ongoing alcohol programs. He remains active in Native American sobriety movements.

EMCEE

Scott Murray

2018 SPONSORSHIP OPPORTUNITY

The Council on Alcohol & Drugs
1349 Empire Central Dr., Ste. 800, Dallas TX 75247
214.522.8600 ext. 231

THE POWER OF PREVENTION
BREAKFAST
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Dear Friend,

The Council's 2018 Power of Prevention Breakfast will take place October 25 at the Belo Mansion & Pavilion. Sponsorship is the opportunity to touch, change and save lives impacted by substance misuse.

\$10,000 will impact 140 of the area's highest risk students in local alternative schools by providing them an evidence-based prevention curriculum and individual counseling sessions

\$7,500 will support 750 of the area's highest risk youth by providing activities, food, water, and participation incentives for summer programs and camps

\$5,000 will allow us to offer four community educational forums to 500 children and their families in our highest risk neighborhoods

\$2,500 will provide 30 prevention presentations and educational materials for schools, PTAs, churches, civic groups, and businesses

\$1,250 will provide information and referrals to 150 individuals accessing resources via the Information Helpline

Your sponsorship will help us achieve our mission, *to improve the health, safety, and well-being of our North Texas community by reducing the impact of alcohol and drugs.*

Sincerely,



Debbie Meripolski
Executive Director

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Debbie Meripolski

Power of Prevention: Impact Opportunities

Presenting Power - \$10,000

- Three tables of ten, premium seating
- Company name and logo in all promotional materials
- Full page ad in event program
- ½ page ad in Council Impact Report
- Promotion on Council website and Facebook page
- Option to host keynote speaker or awardees at tables
- Company exhibit at event
- Personalized drug trends presentation made available to company or organization staff

Courage - \$7,500

- Two tables of ten, premium seating
- Company name and logo in all promotional materials
- ½ page ad in event program
- ¼ page ad in Council Impact Report
- Promotion on Council website and Facebook page
- Personalized drug trends presentation made available to company or organization staff

Serenity - \$5,000

- Two tables of ten, excellent seating
- Company name and logo in all promotional materials
- ⅓ page ad in event program
- Company logo in Council Impact Report
- Promotion on Council website and Facebook page
- Personalized drug trends presentation made available to company or organization staff

Joy - \$2,500

- One table of ten, quality seating
- ¼ page ad in event program
- Company name listed in Council Impact Report
- Personalized drug trends presentation made available to company or organization staff

Hope - \$1,250

- One table of ten
- Company name listed in event program
- Company name listed in Council Impact Report
- Personalized drug trends presentation made available to company or organization staff

Name of Sponsor as it should appear in all print materials _____

Name of Contact Person _____ Email Address _____

Address, City, State, Zip _____

Contact Phone _____ Total Amount of Contribution \$ _____

I (we) prefer not to be listed in any printed materials. I (we) decline all benefits.

My check, made payable to The Council on Alcohol & Drug Abuse, is enclosed.

Please bill my credit card.

Cardholder's Name _____

Billing Address, City, State, Zip _____

MC/Visa/Amex/Discover Card # _____ Expiration date _____ Security Code _____

Cardholder's Signature _____

*For inclusion in program, form and logos must be received by October 1, 2018. Please mail/fax contract to
The Council on Alcohol & Drugs 1349 Empire Central Drive, Suite 800, Dallas, TX 75247 P: 214.522.8600 ext. 231 F: 214.521.7253*

Power of Prevention Breakfast: Fast Facts

Date:	October 25, 2018
Time:	Breakfast: 7:45 a.m. – 9:00 a.m.
Location:	Belo Mansion & Pavilion 2101 Ross Avenue, Dallas, TX 75201
Featured Speaker:	Lyle Prouse
Emcee:	Scott Murray
Attendance:	Estimated attendance is approximately 350 parents, professionals, organizations, associations, donors, and youth
Contact:	Nicole Miller, 214.522.8600 ext. 231 nmiller@dallascouncil.org



Thanks to last year's Power of Prevention Sponsors

Presenting Power Sponsor:

Thompson & Knight Foundation

Joy Sponsors:

Amegy Bank
Hartline Dacus Barger Dreyer LLP
KPMG
Matthew Graham
Susan McEvoy

Margot and Ross Perot
Santé Center for Healing
Touchstone Ranch Recovery Center
Wells Fargo Advisors, LLC/John Mogk
Winstead

Hope Sponsors:

American Addiction Centers
BDO USA, LLP
Brunswick Group
Casa Palmera / The Ranch at Dove Tree
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Healing Springs Ranch
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Debbie and Mike Meripolski
Origins Behavioral HealthCare
The Salvation Army Adult Rehabilitation Center
Sunspire Health Texas
Texas Instruments
Tom Thumb

A Glimpse Back to Previous Events



Marie Reyes, 2016
Honorary Chair, and friends

Center: **Scott Murray**, 2015 Emcee,
Amanda Ellis Cuban, and **Brian Cuban**,
2015 Featured Speaker



2017 Power of Prevention Luncheon



2014 event attendees

About The Council on Alcohol & Drugs

The mission of The Council on Alcohol & Drugs is *to improve the health, safety, and well-being of our North Texas community by reducing the impact of alcohol and drugs*. This is achieved through an expansive network of evidence-based services that **prevent** problems with alcohol and other drugs before they occur, **intervene** when they do and **promote recovery** for people already addicted.

For 72 years, The Council has served as the foremost community-based organization in North Texas offering substance misuse prevention and intervention services. Our work has received accolades and awards, coverage by national publications, and inclusion in the Congressional Record. But most importantly, since opening its doors in 1946, millions of North Texans have been reached, changed and/or saved. **Last year alone, the Council trained or directly served over 32,000 people and provided resources and materials for thousands more.** This was made possible because of donations, sponsorships and support of local community members, foundations, organizations and companies.

the council
ON ALCOHOL & DRUGS